

Pou Chen announces monthly sales for April 2013

Date: May 10, 2013

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its unaudited sales for April 2013 was NT\$19,365 million on a consolidated basis. Pou Chen’s unaudited consolidated sales for January through April 2013 totaled NT\$70,149 million.

The aforesaid consolidated sales was unaudited, prepared by Pou Chen in conformity with the same accounting period. In addition, Pou Chen’s 49.98% owned major subsidiary, Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”, Ticker: 551.hk), changed its financial year end date from September 30 to December 31 since FY2012, which meant that FY2012 of Yue Yuen covered a period of 15 months from 2011/10/01~2012/12/31. Due to the aforesaid change of Yue Yuen’s financial year end date and Taiwan Stock Exchange’s regulations, the basis for preparing Pou Chen’s consolidated monthly sales of FY2012 will be different from that of FY2013. For example, Pou Chen’s consolidated sales for April 2013 included Yue Yuen’s monthly sales for April 2013; and Pou Chen’s consolidated sales for April 2012 included Yue Yuen’s monthly sales for January 2012.

Pou Chen Consolidated Sales Report

(NTD ‘000)

The Period of Consolidated Sales	Amount
April 2013	19,364,645
March 2013	17,305,079
M-o-M Change	+11.9%
January through April 2013	70,149,175

Note:

1. All figures were unaudited.

Yue Yuen, Pou Sheng Sales Report

(USD '000)

The Period of Sales	Yue Yuen	Pou Sheng
April 2013	644,461	170,850
April 2012	635,252	184,325
Y-o-Y Change	+1.5%	-7.3%
March 2013	575,652	140,735
M-o-M Change	+12.0%	+21.4%
January through April 2013	2,353,939	601,667
January through April 2012	2,336,587	601,334
Y-o-Y Change	+0.7%	+0.1%

Note:

1. All figures were unaudited.
2. Pou Chen held 49.98% ownership of Yue Yuen at the end of April 30, 2013.
3. Yue Yuen held 61.80% ownership of Pou Sheng at the end of April 30, 2013; Pou Sheng's monthly sales was included into Yue Yuen's monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

Pou Chen Corporation

Spokesperson & Vice President

Tina Chen

Email : ir@pouchen.com